

**Minutes of a Meeting of the
Welcome to Northbrook/Flamingo Fridays Subcommittee of the
Community Relations Commission
Northbrook, IL
Thursday, January 10, 2019
6:00 p.m.**

Present: Co-Chair Elliot Bruckman, Co-Chair Sarah Kroeschell, Subcommittee Member Nancy Stoddard.

Others: Mary Hansen, CRC Representative; and Erik Jensen, Staff Liaison.

Welcome:

The meeting was called to order at 6:08 p.m. in the Civic Room at the Northbrook Public Library (1201 Cedar Lane).

Hear from the Audience:

There was no audience.

Planning for the 2019 Welcome to Northbrook/Flamingo Friday Event:

Co-Chair Bruckman stated that he wanted to discuss the layout of the event and the organizations that would be participating in this year's event. He passed out a list of prior participants and stated he would like to do a similar table layout to the prior year.

Co-Chair Kroeschell stated she would like to invite the Northfield Township Food Pantry and conduct a donation drive as part of this year's event.

Co-Chair Bruckman asked how the Subcommittee would advertise the drive. A brief conversation of different ideas followed.

Ms. Hansen stated that the collection and coordination would need to be with the Pantry to ensure the items they actually need are collected.

A brief conversation followed on incorporating a donation drive into the event, and the Subcommittee agreed to explore it further.

Co-Chair Bruckman stated he would like to increase the visibility of Flamingo Fridays in the community. A group discussion followed on the possibility of ordering canvas or nylon reusable bags and handing out the flamingoes in those.

Co-Chair Bruckman asked Liaison Jensen if the bags could be ordered. Liaison Jensen stated that the bags could be purchased with full Community Relation Commission's approval as part of an overall appropriation for the event.

A discussion followed on the design for the bags, and Co-Chair Kroeschell stated she would explore different potential designs to bring to the next Subcommittee meeting.

Co-Chair Bruckman returned the conversation to the question of which groups would be invited for this year's event.

Member Stoddard reviewed the list of prior attendees for the group and her notes from the event.

A group discussion followed on the proposed layout and which groups to invite. Ultimately, the group decided to revisit the groups at the next meeting.

Co-Chair Bruckman suggested placing the flamingoes in the center of the event and placing food and entertainment at opposite ends to encourage circulation. A brief discussion followed and the Subcommittee agreed to the layout concept.

Set Next Meeting Date

Co-Chair Bruckman asked about a next meeting date. After a brief discussion, the group agreed to meet on Thursday, February 21 at 6:00 p.m.

Adjournment

Member Stoddard moved, seconded by Co-Chair Kroeschell, to adjourn the meeting. On a voice vote, all aye.

The meeting closed at 6:58 p.m.

Respectfully submitted,

Erik Jensen
Staff Liaison