

**Minutes of a Meeting of the  
Welcome to Northbrook/Flamingo Fridays Subcommittee of the  
Community Relations Commission  
Northbrook, IL  
Tuesday, February 26, 2019  
6:00 p.m.**

Present: Co-Chair Elliot Bruckman and Co-Chair Sarah Kroeschell.

Others: Joy Bruckman, Member of the Public; Erik Jensen, Staff Liaison.

**Welcome:**

The meeting was called to order at 6:01 p.m. in the Shermer Study at the Northbrook Village Hall (1225 Cedar Lane).

**Hear from the Audience:**

There was no audience. Co-Chair Bruckman noted that Member Stoddard would be resigning her position as a Representative to the Community Relations Commission and thanked her for her work on the Subcommittee. Co-Chairman Bruckman also noted that Representative Mary Hansen, who had been working with the Subcommittee again recently, would be stepping down from the Subcommittee to work on other projects. He thanked her for her previous work on the Subcommittee.

**Planning for the 2019 Welcome to Northbrook/Flamingo Friday Event:**

Co-Chair Bruckman stated he had reached out to the Men of GBN group about performing at the event and asked about what appropriate timelines would be for entertainment.

Co-Chair Kroeschell stated that the entertainment could be scheduled so that the GBN Jazz Ensemble performs at 5 p.m. and the Men of GBN at 6 p.m. After a brief conversation, the Subcommittee agreed to that idea.

Co-Chair Bruckman stated that he would like to discuss the layout for the event. A discussion followed on the event's layout and how to best accommodate the bookend concept. Ultimately, the Subcommittee agreed to keep the food and entertainment at opposite ends of the event, station the Welcome table and CRC tables together in the center and use the parking stalls on Cedar Lane if necessary to accommodate all groups.

The Subcommittee held a brief conversation and review of previous groups and decided to keep the attendee list the same as in prior years but include the Northfield Township Food Pantry, Youth Services of Glenview/Northbrook and Heartland Animal Shelter as new additions.

Co-Chair Kroeschell suggested creating nametags for all groups to give a sense of uniformity between all participants and make them easy to identify for attendees. The Subcommittee agreed.

Co-Chair Bruckman asked the Subcommittee to consider the marketing materials from the prior year. The Subcommittee reviewed and decided to modify the flyer and postcards to better explain the events, announce the food donation drive and emphasize that there would be entertainment at the event.

Liaison Jensen stated he would find and modify the materials and have them available at the next Community Relations Commission meeting.

Co-Chair Kroeschell presented the potential designs for the reusable bags discussed at the prior meeting. After a brief discussion, the Subcommittee agreed to accept a logo and to purchase black bags with the logo in pink.

Co-Chair Bruckman stated that Member Stoddard had previously contacted all the participating groups to make arrangements and that, with her absence, the Subcommittee would need to make those contacts instead. A brief discussion occurred to assign individual contacts to the Subcommittee members.

### **Set Next Meeting Date**

Co-Chair Bruckman asked about a next meeting date. After a brief discussion, the group agreed to meet on Thursday, April 4 at 6:00 p.m.

### **Adjournment**

Co-Chair Bruckman moved, seconded by Co-Chair Kroeschell, to adjourn the meeting. On a voice vote, all aye.

The meeting closed at 7:20 p.m.

Respectfully submitted,

Erik Jensen  
Staff Liaison