



Village of Northbrook

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FOR IMMEDIATE RELEASE

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Northbrook Police Department Kicks off Labor Day Campaign for Safe and Sober Driving

Northbrook, IL: The Northbrook Police Department today announced its plans for a traffic safety campaign focusing on impaired driving and other dangerous behavior, such as distracted driving and failure to buckle up. With messages like “Drive Sober or Get Pulled Over,” “If You Feel Different, You Drive Different” and “Drive High Get a DUI,” the high-visibility mobilization will run from August 20 through the early morning hours of September 7 to include the Labor Day holiday, an often deadly time on Illinois roads.

“We need our community to understand that it’s up to each of us to make the smart decision to drive sober on Labor Day and every day,” said Sergeant Chris Lacina. “Motorists in the Village of Northbrook should expect stepped-up impaired driving patrols and seat-belt enforcement, particularly at night when seat-belt usage rates are at their lowest.”

The Northbrook Police Department is partnering with the Illinois State Police and local law enforcement agencies across Illinois for the increased statewide effort.

This Labor Day weekend remember to designate a sober driver and don’t let friends or family drive drunk or impaired by drugs. Even a small amount of alcohol or other drugs can impair judgment and reaction times, making driving unsafe.

The Labor Day “Drive Sober or Get Pulled Over” campaign is funded by federal traffic safety funds from the National Highway Traffic Safety Administration and administered through the Illinois Department of Transportation.

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